

## SONGTRADR COOKIES POLICY

Our websites and mobile apps (the "Online Services") use cookies and other device identifying technologies ("Cookies") to provide our Online Services, to understand how our Online Services are used and for advertising purposes as explained in our Privacy Policy <https://www.songtradr.com/privacypolicy>. You can read more about the types of cookies we use, why we use them and how you can exercise your cookies choices below.

### What are cookies?

We use the term 'cookies' to refer to all technologies which store and access information on the device that you use to access the Online Services, such as your computer, tablet or mobile phone. For example, we use http cookies, which are small data files (typically made up of numbers and letters) that are downloaded when you access our Services and allow us to recognise your device. We also use technology like pixel tags and software kits embedded in our apps.

We use cookies to enhance the online experience of our visitors and to better understand how the Online Services are used. Cookies may tell us whether you have visited the Online Services before or whether you are a new visitor.

There are different types of cookies, for example:

- Cookies served directly by Songtradr ('first party cookies') and cookies served on our behalf, for example by advertisers and data analytics companies ('third party cookies')
- Cookies which endure for different periods of time, including those that only last only as long as your browser is open (referred to as 'session cookies'). These are deleted automatically once you close your browser. Other cookies are 'permanent cookies', meaning that they survive after your browser is closed. For example, they recognise your device when you open your browser and browse the internet again.

### Which cookies do we use and why do we use them?

The following table sets out the different categories of cookies that the Online Services use and why we use them.

Cookie Type	Purpose
Strictly Necessary Cookies	<p>These cookies are essential in order to enable you to use the features of our services, such as maintaining your account. Without these cookies, services you have asked for cannot be provided.</p> <p>In summary, these cookies enable services you have specifically asked for and make using our services possible.</p>

<p>Performance Cookies</p>	<p>These cookies collect information about how visitors use our services, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies collect anonymous information on the pages visited. All information these cookies collect is aggregated and therefore anonymous. It is only used to improve how our services perform.</p> <p>Web analytics that use cookies to gather data to enhance the performance of a website fall into this category. For example, they may be used for testing designs and ensuring a consistent look and feel is maintained for the user.</p>
<p>Functionality Cookies</p>	<p>These cookies allow the website to remember choices you make (such as your user name, language or the region you are in) and provide enhanced, more personal features. These cookies can also be used to remember changes you have made to text size, fonts and other parts of web pages that you can customise. The information these cookies collect may be anonymised and they cannot track your browsing activity on other websites.</p> <p>These cookies remember choices you make to improve your experience.</p> <p>If the same cookie is used for re-targeting they must be included in the 'Targeting or advertising cookies' category as well. It might also include cookies that are used to deliver a specific function, but where that function includes cookies used for behavioural/targeted advertising networks they must be included in the 'Targeting or advertising cookies' category as well as this category.</p>
<p>Advertising Cookies</p>	<p>We work with third party advertising networks that collect information using cookies to help make the advertising you see on the Online Services and elsewhere on the internet more relevant to you, and to measure the effectiveness of the advertising on the Online Services. We do not decide which cookies are set or how your data is used by these third parties and therefore you should refer to their privacy policy for further information about which cookies are set and their privacy and information usage practices.</p>

## How can you exercise your cookies choices?

You have the right to choose whether or not to accept cookies. However, they are an important part of how our Online Services work, so you should be aware that if you choose to refuse or remove cookies, this could affect the availability and functionality the Online Services.

If you don't want the Online Services to use cookies, please follow the instructions in the table above and below.

## Website (Browser) Opt-Out

Most browsers accept cookies by default. You may be able to change the settings to have your browser refuse certain cookies or notify you before accepting cookies. To do so, please follow the instructions provided by your browser which are usually located within the "Help", "Tools" or "Edit" facility. Some third parties also provide the ability to refuse their cookies directly by clicking on an opt-out link, and we have tried to indicate where this is possible in the table above.

## **Mobile App Opt-Out**

To limit interest-based advertising on your mobile device, you can review and adjust the settings provided by your device manufacturer, such as "[Limit Ad Tracking](#)" for iOS or "[Opt-out of interest-based ads](#)" for Android.

For further information about cookies, including how to see what cookies have been set on your device and how to manage and delete them, please visit [www.allaboutcookies.org](http://www.allaboutcookies.org) and [www.youronlinechoices.eu](http://www.youronlinechoices.eu).

## **Contact us**

If you have any questions about our use of cookies, please contact us at: [support@songtradr.com](mailto:support@songtradr.com)